



Making Life Beautiful!

Your Strategic Manufacturing Partner in Health & Beauty Care
A Joint Venture with Lantern Science (Stock Code: 831118)

Manufacturing Across

USA • China • Vietnam • Thailand • Malaysia

- USA: 1 factory (Philadelphia), 1 WH (CA)
- China: 20+ factories
- Vietnam: 1 factory (Hung Yen)
- Thailand: 1 factory (Prakan 10280)
- Malaysia: 1 factory (Johor)

<https://beautifierlife.com/>

Why Beautifier?

Why Leading Retailers Choose Beautifier

--Executive Value Proposition

Beautifier is structured to support high-volume, retail-driven programs with:

- Global production footprint
- Competitive cost efficiency
- Retail- audit- compliant facilities
- Strong NBE development capabilities
- Reliable OTIF performance
- Full regulatory & documentation support

We focus on scalable, compliant, and cost-effective programs for national retailers.



We don't just manufacture products — we build scalable retail programs.

Supply Chain Risk Mitigation

Multi-Country Production Strategy, Our diversified manufacturing base allows us to:

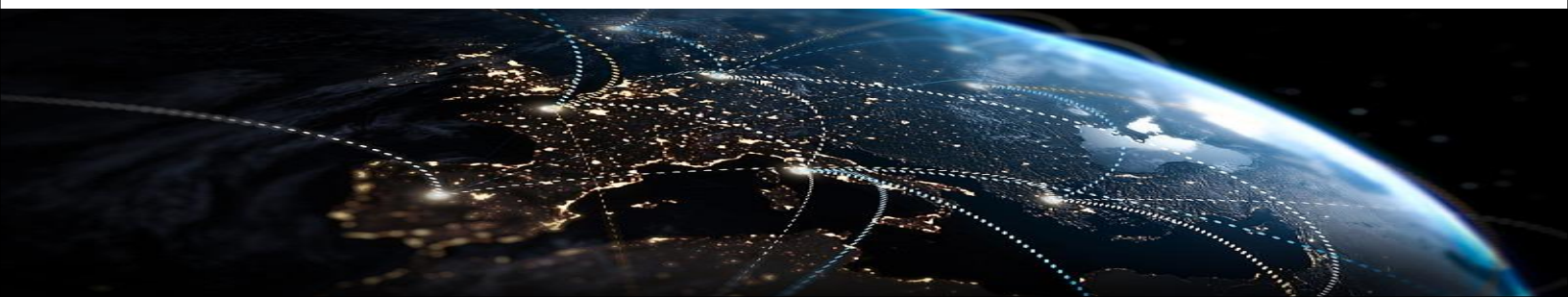
- Reduce tariff exposure
- Avoid single-country dependency
- Optimize freight costs
- Improve lead-time flexibility
- Secure secondary sourcing options



This ensures supply continuity during geopolitical or logistics disruptions.

Why Beautifier Over Other Manufacturers?

- Multi-country footprint (cost + risk control)
- U.S. warehouse presence
- NBE cost engineering strength
- Retail audit familiarity
- Flexible production scaling
- Long-term program mindset



Beautifier is a leading enterprise dedicated to research, manufacturing, and distribution. We specialize in using premium ingredients, herbal plant extracts, and natural cosmetic formulations to enhance personal hygiene and skincare

ABOUT US

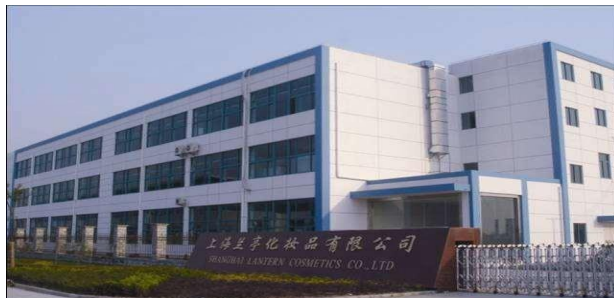
Beautifier LLC, a subsidiary of Lantern Science (Stock Code: 831118), is devoted to the development, manufacturing, and distribution of premium consumer personal care products. Since our inception in 1993, Lantern Beauty has evolved into the world's leading manufacturer of Health and Beauty Care (HBA) products. Our unwavering commitment to excellence, quality, supply, and support has kept us at the forefront of the industry, consistently meeting the diverse needs of our customers.

Founded: 1993, Global Manufacturing Network

Manufacturing footprint: 5 countries, Warehouse space (5,000 sq ft)

Core category focus: over 50 R&D staffs, strong at NBE and OEM for private label

Annual production capacity / sales volume--Annual output (e.g., 150M units/year)



The Beautifier methodology fully integrates Good Manufacturing Practices (GMP) in the production of its products, ensuring compliance with regulatory standards set by the United States Food & Drug Administration (US FDA), Health Canada, the European Union, and the Chinese government.



Compliance & Audit Readiness

All facilities operate under:

- GMP Certified Manufacturing
- ISO Standards
- FDA Registered Facilities
- Health Canada Compliance
- EU Cosmetic Regulation Compliance
- GRMA for retailers



- ***In-House Laboratory Capabilities***
- ***USP 51 / USP 61 Testing***
- ***12-Week Stability Testing***
- ***Microbiological Testing***
- ***Certificate of Analysis for Every Batch***
- ***Strong at National Brand Equivalent: USP51 / 61, 12 week stability testing, and C of A's available for NBE production.***

We prioritize regulatory compliance to protect both your brand and retail shelf presence.

Value Statements

Vision: Beautifier LLC: To be a globally trusted manufacturing partner in the HBA industry.

Our Mission: Deliver competitive, compliant, and innovative private label solutions at scale.

We will collaborate with our customers to transform innovative ideas into reality, enhancing our lives and making them more enjoyable.

We maintain a passion for excellence, value diversity, and uphold the highest standards of corporate integrity.



Cost Engineering & NBE Capability

Our Research and Development lab boasts over three decades of experience in crafting top-quality formulas, including Private Label and NBE formulas. This expertise enables us to deliver the highest quality products, tailored to meet each client's specific demands, whether related to quality or price point.

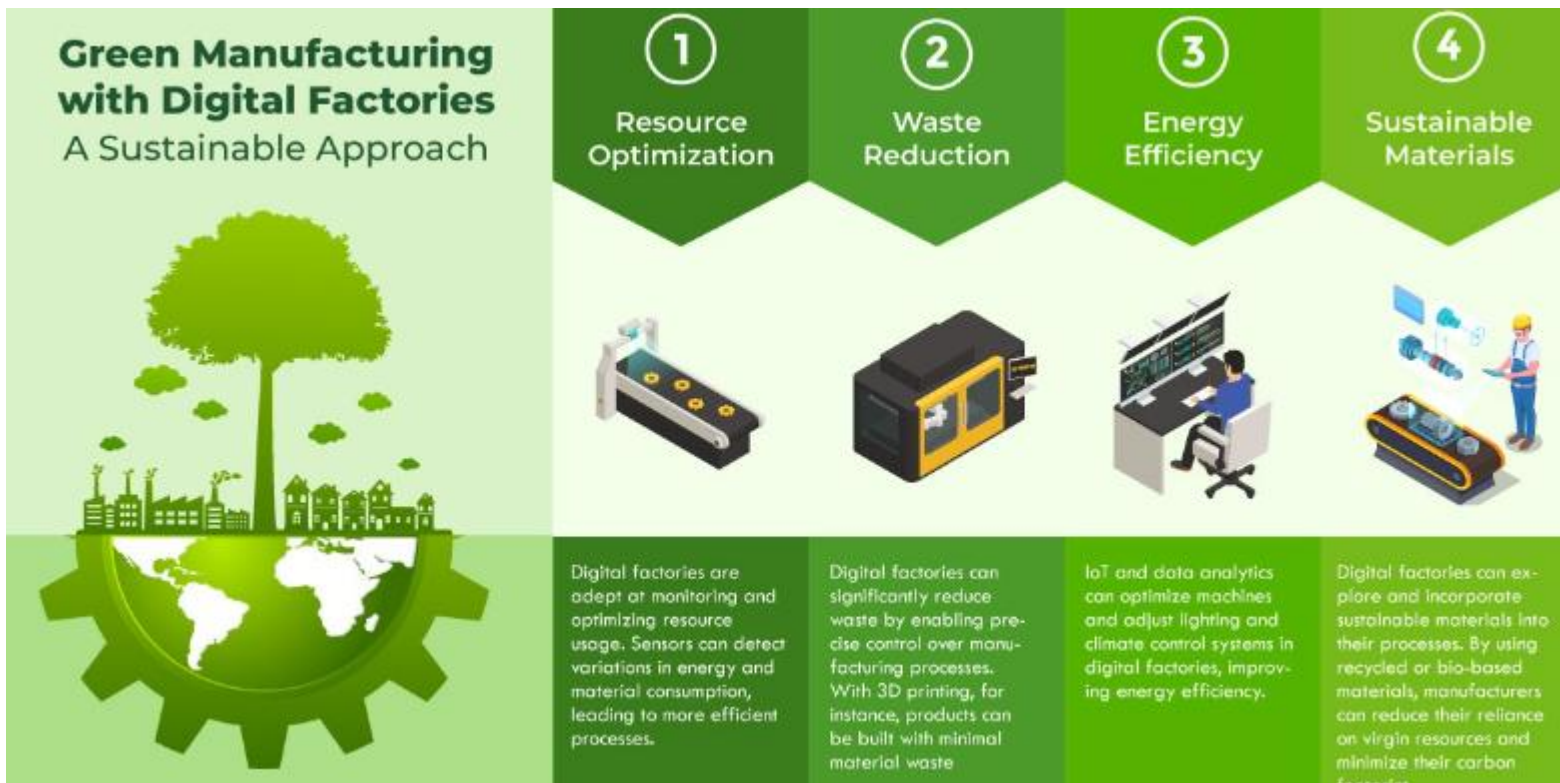
- *30+ Years Formulation Experience*
- *In-House R&D Laboratory*
- *NBE Formula Duplication Expertise*
- *Cost Optimization Engineering*
- *Rapid Development Timeline*

We develop products across multiple price tiers — from value retail to premium positioning

Private Label Execution

- *Custom Formulation*
- *Custom Packaging*
- *In-House Graphic Design*
- *Regulatory Documentation*
- *Retail-Ready Packaging*
- *MOQ Starting from 10,000 Units*

“Green Factory--Sustainability Commitment”



Future Plan:

- Increased focus on reducing Greenhouse Gas (GHG) emissions across both upstream and downstream activities, including transportation, operational waste, energy consumption, and more.

Target: 40% GHG Reduction by 2030

Reduction in Operational Waste

Energy Efficiency Improvements

Sustainable Packaging Development

We are committed to long-term responsible manufacturing.

Benchmarking Major National Brands-Hair Care



MJ068

NBE Compare to
Tresemme Color
Preserve Shampoo (28
fl oz/828 mL)



MJ069

NBE Compare to
Tresemme Color
Preserve Conditioner (28
fl oz/828 mL)



NBE Compare to
Tresemme Supreme
Shampoo
28 fl oz/828 mL or 32 fl Oz/946
mL)



NBE Compare to
Tresemme Supreme
Conditioner
(28 fl oz/828 mL or 32 fl Oz/946
mL)



PV699

NBE Compare to
Tresemme 24 Hour
Body Healthy Volume
Shampoo
28 fl oz/828 mL or 32 fl Oz/946
mL)



PV700

NBE Compare to
Tresemme 24 Hour
Body Healthy Volume
Conditioner
28 fl oz/828 mL or 32 fl Oz/946
mL)



DC739
PR 5
with Pro Vitamin
B5 Shampoo
(12.6 fl oz/375 mL)



DC740
PR 5
with Pro Vitamin
B5 Conditioner
(12.6 fl oz/375 mL)



DC675
NBE Compare to
Pantene PRO-V
Classic
Care Shampoo
(12.6 fl oz/375 mL)



DC676
NBE Compare to
Pantene PRO-V
Classic
Care Conditioner
(12.6 fl oz/375 mL)



DC344
NBE Compare to
Pantene PRO-V
Moisture Renewal
Shampoo (12.6 fl
oz/375 mL)



DC345
NBE Compare to
Pantene PRO-V
Moisture
Renewal Conditioner
(12.6 fl oz/375 mL)

Benchmarking Major National Brands-Body Care



JC074
NBE Compare to Garnier Fructis Color Shield Shampoo (13 fl.oz/384 ml)



JC076
NBE Compare to Garnier Fructis Normal Hair Shampoo (13 fl. oz/384 mL)



NBE Compare to Garnier Fructis Daily Care Hair Shampoo (13 fl oz/384 mL)



NBE Compare to Garnier Fructis Daily Care Hair Conditioner (13 fl oz/384 mL)



NBE Compare to Herbal Essences Moisturizing Shampoo (10.14 fl. oz/300mL)



NBE Compare to Herbal Essences Moisturizing Conditioner (10.14 fl. oz/300mL)



NBE Compare to Old Spice Men's Pure Sport Body Wash (18 fl oz/532 ml)



NBE Compare to Dove Deep Moisture Nourishing Body Wash (24 fl oz /710 mL)



MJ882
NBE Compare to OGX Coconut Milk Shampoo (13 fl.oz/385mL)



MJ883
NBE Compare to OGX Coconut Milk Conditioner (13 fl.oz/385mL)



NBE Compare to Dove bodywash liquid-1000ml

Benchmarking Major National Brands-Skin Care



MJ772
NBE Compare to
OGX Tea Tree
Mint Shampoo
(25.4 fl.oz/750mL)



MJ753
NBE Compare to
OGX Tea Tree
Mint Conditioner
(25.4 fl.oz/750mL)



MJ767
NBE Compare to
OGX Biotin and
Collagen Shampoo
(25.4 fl.oz/750mL)



MJ752
NBE Compare to
OGX Biotin and
Collagen
Conditioner
(25.4 fl.oz/750mL)



HBF-10
NBE Compare to Nivea Original
Daily Moisture Body Lotion
(16.9fl.oz/500mL)



HBF-4
NBE Compare to CeraVe
Moisturizing Cream
(16 oz/453g)



HBF-3
NBE Compare to Aveeno Active
Naturals – Daily Moisturizing
Lotion (8oz/226g)



HBF-13
NBE Compare to Gold Bond
Ultimate Men's Essentials
(6.5oz/184g)

Benchmarking Major National Brands-Men's Focus



DC887
 NBE Compare to Natures Nourishment Men's Shampoo (13.5 fl. oz/400mL)



DC888
 NBE Compare to Natures Nourishment Men's Conditioner (13.5 fl. oz/400mL)



DC889
 NBE Compare to Natures Nourishment Men's Shampoo & Shower Gel (13.5 fl. oz/400mL)



DC637
 NBE Compare to Natures Nourishment Men's Face Wash Cleanses and Refreshes (4.1 fl. oz/120 mL)



DC639
 NBE Compare to Natures Nourishment Men's Face Scrub Cleanses and Refreshes (3.4 fl. oz/100mL)



DC886
 NBE Compare to Natures Nourishment Men's Normal to Dry Skin (2 fl. oz/60mL)

Benchmarking Major National Brands-Health & OTC



NBE Compare to Secret Powder Fresh Wide Solid Antiperspirant and Deodorant, (1.7 oz/50ml)



QC99521 NBE Compare to Purell Instant Hand Sanitizer (2 fl oz/59 mL)



Hand Sanitizer Original Scent (2 fl oz/59 mL)



NBE Compare to Purell Instant Hand Sanitizer Original (8 fl oz/236mL)



NBE Compare to Purell Instant Hand Sanitizer Aloe Vera (8 fl oz/236 mL)



NBE Compare to Aquaphor Healing Ointment Advanced Therapy (3.5 fl oz/99 mL)



NBE Compare to Aquaphor Healing Ointment Advanced Therapy (14 fl oz/396mL)



NBE Compare to Aquaphor Healing Ointment Advanced Therapy (3 fl oz/83mL)



NBE Compare to Aquaphor Healing Ointment Advanced Therapy (1.75 fl oz/50.7mL)



NBE Compare to YESTo Brand-Detoxifying Charcoal Mud Face Mask Single Use - 0.33oz/ 10 ML-5 pack



NBE Compare to Neutrogena stubborn acne spot drying lotion - 1 fl oz



NBE Compare to Clean & Clear Persa-Gel 10 Acne Medication With Benzoyl Peroxide



NBE Compare to Caring Mill Therapeutic Antifungal Foot Wipes

Benchmarking Major National Brands-Health & OTC



NBE Compare to **CeraVe Renewing SA Cleanser, Salicylic Acid Foaming Gel**
12 fl oz



NBE Compare to Supergoop!
Daily Dose Vitamin C + SPF 40 Brightening Serum
30ml



NBE Compare to Supergoop!
Bright-Eyed 100% Mineral Eye Cream, SPF 40
15ml



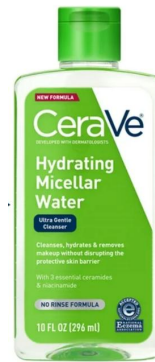
NBE Compare to Bug Bite
Itch Relief with Diphenhydramine HCl, make it become wipes



NBE Compare to Neutrogena
Ultra Light Face Cleansing Oil & Makeup Remover
(4 fl. oz/120mL)



NBE Compare to Herbal
Essences Moisturizing Conditioner
(10.14 fl. oz/300mL)



NBE Compare to CeraVe
Hydrating Micellar Water Facial Cleanser & Eye Makeup Remover (10 fl oz/300mL)



NBE Compare to Suave
Naturals Body Wash Ocean Breeze
(12 fl. oz/354 mL)



DC352
Skin Fruits Liquid Hand Soap Tropical Medley (15 fl oz/444 mL)



DC022
Skin Fruits Hand Cream Natural Raspberry
(2.54 fl oz/75mL)



Hand Lotion Shea Butter (100mL)



Lip Therapy – Vitamin E
(.34 fl oz/10 mL)

Products in our extensive catalog from hair, hand, styling, skincare, bath and body may be used for your Private Label Programs.

Private Label



NBE

Hair Care | Hand Care | Body Care | Skincare

Private Label Branding with Beautifier

Beautifier has the capability of developing virtually any NBE product in the Health and Beauty category.

Few Brands we proudly work with:



- ✓ Custom formulations for your Private Label needs are available.
- ✓ Custom packaging.
- ✓ Certificate of Analysis available for all finished products and batch runs.
- ✓ Partnership with Daymon Worldwide and other brokers to serve major chain stores worldwide for their private label needs.
- ✓ Distribution centers in North America
- ✓ In-House Graphics Team
- ✓ Reliable On-Time Delivery
- ✓ High Production Capacity
- ✓ Outstanding Customer Service

Trusted by Major Retail Programs

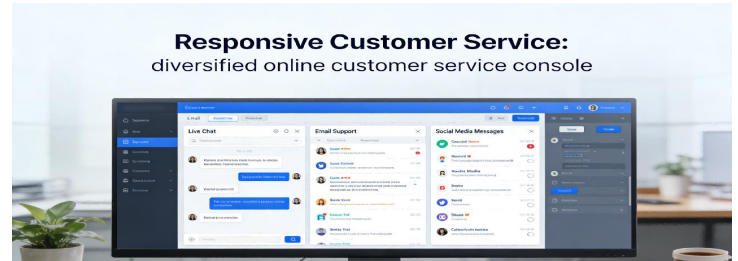
Serving North American mass retail channels, including:



Operational Strength

What You Can Expect From Us

--We operate as an extension of your sourcing team.



✓ On-Time Delivery

✓ Responsive Customer Service

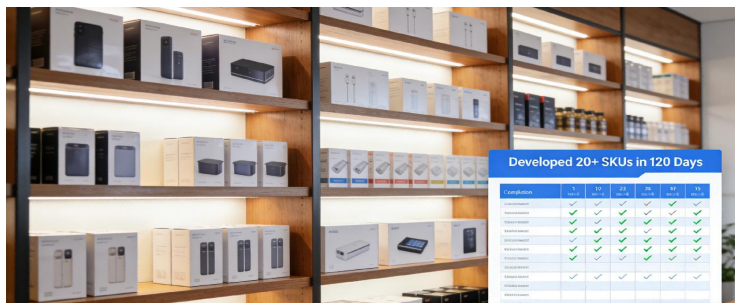
✓ Dedicated Account Management



✓ Flexible Production Planning

✓ High Production Capacity

Case Study



◆ Developed 20+ SKUs in 120 Days

◆ Optimized Cost by 16%



Passed Retail Audit on First Submission

Delivered 1M+ Units in Year One



Let's Build Your Next Private Label Program



North America Distribution Centers:

USA: 10750 St, Louis Dr,

El Monte, CA91731